

GAMESHADOW® IN NEW EIDOS DEAL

Eidos steps up online customer service with GameShadow's unique updating tools

Oxfordshire, 6th April 2006 – GameShadow Ltd, the company behind the games industry's most innovative automatic update and patch technology, today announces that it has entered into a partnership with Eidos Interactive, one of the world's leading publishers and developers of entertainment software for their spring portfolio of titles.

The deal sees GameShadow 2.0 software being included on all copies of Eidos' key Spring titles, demonstrating the publisher's ongoing commitment to what is now considered critical technology for the PC games space.

Tony Treadwell, GameShadow founder, said, "We are delighted to be working with Eidos to ensure that gamers get the most out of their PCs. Gamers can use GameShadow to get software updates that improve the performance of their hardware and to make sure that they always up-to-date with the latest upgrades and free giveaways for Eidos games."

Chris Glover, Head of Communications at Eidos said, "Gameshadow is simple to use and allows our gamers access to lots of downloadable extras and demos, plus it ensures they are treated to a special of level customer care."

The portfolio of spring titles includes *Commandos: Strike Force*, *Championship Manager 2006*, *Tomb Raider* and *Rogue Trooper*.

Gamers buying each of the titles will be able to quickly and easily install the GameShadow software ensuring they are automatically able to receive demos, updates and free patches for each of the games as well as gaining access to a whole library of updates, patches and demos for over 1,500 PC games.

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About GameShadow

GameShadow provides automatic videogame patch and update tools to gamers all over the world. Its core product automatically updates all of a user's games and graphics drivers, ensuring that the

gamer always plays the best possible version of their games and they are getting the very best performance from the game and their hardware. GameShadow also provides subscribers with game-related content and products that are relevant to their individual game collections and their gaming interests. GameShadow currently supports over 1,500 games with content ranging from patches to demos, movies and mods, as well as paid-for content such as expansion packs, full games and merchandise.

For Publishers & other partners:

As well as benefiting from reduced support costs, higher customer satisfaction and improved franchise sales, partnering with GameShadow means publishers, as well as developers and retailers, can exploit additional sales channels for their games and related content and products, and also create an additional marketing showcase for new games and products in the pipeline. GameShadow's downloader offers publishers an opportunity to advertise to gamers while they are waiting for a download – a unique channel to deliver highly targeted messages to a receptive audience.

GameShadow's partners include ATI, Eidos, Hexus.net, Konami, Ubisoft, Via Technologies, and Voodoo PCs.

GameShadow can be downloaded at www.gameshadow.com.

Further information can be found at: www.gameshadow.com

About Eidos Interactive Ltd

Eidos Interactive Ltd is part of SCi Entertainment Group Plc (SEG) one of the world's leading publishers and developers of entertainment software. Following the acquisition of EIDOS Plc in May 2005, the Group has a valuable combined portfolio of intellectual property including: Tomb Raider: Legend, Conflict: Global Storm, Hitman: Blood Money, Championship Manager, Just Cause, Battlestations: Midway, Urban Chaos: Riot Response and the interactive rights to Reservoir Dogs and Highlander.

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