

GAMESHADOW RAISES £250,000 TO EMBRACE WEB 2.0

The innovative patching engine is morphing into a recommendation service with an armoury of new features including one-click downloads and streaming videos

Oxfordshire, 12th June, 2007. GameShadow today announces that it has raised £250,000 to fund future expansion, as well as reaching a key milestone of 750,000 registered users.

The funds, raised from two private investors, will be used to build the team and to develop innovative new features to strengthen GameShadow's established position as the leading recommendation service for PC gamers. GameShadow has now notched up over 750,000 users and the magical one million is only a few months away.

Nicholas Lovell, CEO of GameShadow commented, "Going free last year transformed GameShadow and our new funding enables us to execute our growth strategy quickly. We will increase our dedicated support for gamers and for developers and ensure GameShadow offers everything gamers need for their PC games. Our next big task is to recruit some highly-skilled and game-loving talent for our team."

GameShadow has also released version 2.3 of GameShadow with a range of new features. Notably, GameShadow users can now launch blisteringly-fast downloads of the latest demos, mods and updates from www.gameshadow.com with a single click or watch the latest game trailers streamed on the homepage.

Tony Treadwell, COO and Founder, said, "GameShadow is changing. From our initial mission of taking the pain out of patching, we are developing into a recommendation engine that helps gamers find relevant games, demos, trailers and updates. Watch this space for more groundbreaking innovations soon."

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NOTES FOR EDITORS

About GameShadow

GameShadow is a recommendation service for PC gamers. Its core product automatically updates all of a user's games and graphics drivers, ensuring that the gamer always plays the best possible version of their games and they are getting the very best performance from the game and their hardware. GameShadow also recommends other content and products that are relevant to their individual game collections and their gaming interests. GameShadow currently supports over 1,900 games with content ranging from patches to demos, movies and mods, as well as paid-for content such as expansion packs, full games and merchandise.

www.gameshadow.com

Recruitment

GameShadow is currently looking for the following staff:

- Content manager
- Ecommerce marketing executive
- Web designer
- Web developer

Visit www.gameshadow.com/jobs.asp for more information.