

GameShadow announces free version of GameShadow to be included on ATI's official Catalyst™ driver CDs

Oxford, 17th October 2005 – GameShadow Ltd, a leading innovator and developer of the GameShadow PC gaming service, today announced an agreement with ATI Technologies Inc. that sees GameShadow incorporated into the retail Catalyst™ driver CDs shipped by ATI with its Radeon® graphics cards. GameShadow is an easy-to-use desktop application that ensures up-to-the-minute updates for PC games, eliminating time-consuming online searching and waiting for important updates to download.

Tony Treadwell, GameShadow CEO, explained how the deal came about: “We were approached by ATI who had first-hand experience of GameShadow and liked what we were doing to help gamers get the latest updates and other files for their games. Of course, GameShadow delivers the latest drivers and updates for ATI cards as well, and we are delighted to be working with ATI to make gaming easier for millions of ATI customers.”

“Many PC games require driver patches or updates to fix bugs or simply breathe life into old games,” said Terry Makedon, Senior Product Manager, ATI Technologies. “GameShadow is an excellent tool for both casual gamers and the gaming enthusiast and we are pleased to be able to couple it with our Catalyst™ driver CDs.”

“The more people see and try GameShadow the more they realize that it is a simple and effective way of keeping your games and drivers up-to-date. We are very excited about having GameShadow on the ATI CDs and look forward to further developing our relationship,” said Tony Treadwell.

About GameShadow

The GameShadow service provides automatic updating and content delivery systems to gamers around the world. The core product automatically updates all of a user's games and graphics drivers, ensuring that the consumer always plays the best possible version of the game. Gamers get the best performance from their games and hardware, while publishers and other partners benefit from reduced support costs, higher customer satisfaction and improved franchise sales. GameShadow currently supports over 1,350 games with content ranging from patches to demos, movies and mods. The company is headquartered in the heart of the UK's Cotswolds, with offices in North America. Further information can be found at: www.gameshadow.com

About ATI Technologies

ATI Technologies Inc. is the world leader in the design and manufacture of innovative 3D graphics and digital media silicon solutions. An industry pioneer since 1985, ATI is the world's foremost graphics processing unit (GPU) provider and is dedicated to deliver leading-edge performance solutions for the full range of PC and Mac desktop and notebook platforms, workstation, set-top and digital television, game console and handheld markets. With 2004 revenues of US \$2 billion, ATI has more than 2,700 employees in the Americas, Europe and Asia. ATI common shares trade on NASDAQ (ATYT) and the Toronto Stock Exchange (ATY).

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