

GAMESHADOW ANNOUNCES PARTNERSHIP WITH NVIDIA® AS IT CROSSES THE HALF A MILLION USER MARK

Oxfordshire, 12th December, 2006 - GameShadow Ltd, the company behind the games industry's most innovative automatic update and patch technology, today announces that it has entered into a partnership with graphics processing specialist NVIDIA. This will enable owners of NVIDIA® GeForce® graphics processing units (GPU) and NVIDIA nForce® media communications processors (MCP) to enjoy the benefits of simple, fast updates for their graphics drivers and get the best performance from their NVIDIA rigs. The partnership also coincides with the company reaching a key milestone of half a million users much earlier than anticipated.

Tony Treadwell, founder and COO of GameShadow commented: "When we set GameShadow up, the ambition was simple - to make it easy and quick for gamers and PC owners to get the patches and drivers that they needed. Today, not only do 500,000 users save time searching for individual updates to maximise the performance of their kit and finding the best patches for their favourite games, but they also have open access to some additional unique and highly desirable games content. Our partnership with NVIDIA means that we will continue to play an important part in ensuring that gamers experience the very best from their games catalogue."

Darryl Still, NVIDIA's Director of Content Management for Europe, commented: "We have been very impressed with the ethos and ambitions of GameShadow. They aim to make it simple for users to get the latest NVIDIA drivers and game patches on fast, free servers. The intelligent software tells gamers which updates they need, which removes confusion, complexity and hassle, and is fully in tune with NVIDIA's The way it's meant to be played™ values."

To celebrate the partnership, NVIDIA and GameShadow have created an advent calendar counting down the top 24 most popular downloads on the GameShadow service in 2006. Guess that most popular download and win an NVIDIA 7950 graphics card at <http://www.gameshadow.com/competition/webeventcalendar2006/index.asp>

For further information, please contact:

Nicholas Lovell
CEO, GameShadow
+44 7900 691975
nicholas@gameshadow.com

Tony Treadwell
COO and Founder, GameShadow
+44 1608 643 094
tony@gameshadow.com

Nicola Kirby
Little Brown Dog
+44 (0) 1372 818 776
kirby@littlebrowndoggy.com

NOTES FOR EDITORS

About GameShadow

GameShadow provides free automatic videogame patch and update tools to gamers all over the world. Its core product automatically updates all of a user's games and graphics drivers, ensuring that the gamer always plays the best possible version of their games and they are getting the very best performance from the game and their hardware. GameShadow also provides gamers with game-related content and products that are relevant to their individual game collections and their gaming interests. GameShadow currently supports over 1,800 games with content ranging from patches to demos, movies and mods, as well as paid-for content such as expansion packs, full games and merchandise.

GameShadow is distributed via the Internet and can be downloaded at www.gameshadow.com. GameShadow's partners include NVIDIA, Eidos, Take 2, Mercury, Softwrap, Microsoft, Ascaron and many other publishers and developers.

About NVIDIA

NVIDIA Corporation is the worldwide leader in programmable graphics processor technologies. The Company creates innovative, industry-changing products for computing, consumer electronics, and mobile devices. NVIDIA is headquartered in Santa Clara, California and has offices throughout Asia, Europe, and the Americas. For more information, visit www.nvidia.co.uk.

If you are interested in viewing additional information on NVIDIA, please visit the NVIDIA Press Room at http://www.nvidia.co.uk/view.asp?PAGE=press_room.